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FOR IMMEDIATE RELEASE

Former Development Vice President to Lead Land Advisors Organization's Public Affairs/Government Relations Initiatives

May 28, 2010 (Phoenix, Arizona) – The Land Advisors Organization announced today that Steve Gervais has joined the firm to lead their Public Affairs and Government Relations efforts. In this position, Steve will serve as the principal contact regarding public land objectives and intergovernmental affairs, focusing on the development of public-private partnerships.

Steve is a veteran public affairs strategist with more than 25 years of experience. As a key contributor to the creation of SunCor Development Company (a subsidiary of Pinnacle West Capital Corp.) in 1987, Steve worked as Vice President/General Counsel until January 2005, when he shifted his focus and expertise to help serve Pinnacle West's efforts in state initiatives and community development.

At SunCor, Steve was instrumental with the development of Palm Valley, a 12,000-acres golf course community, and more than half a dozen other master planned communities in Arizona, Utah and New Mexico. Steve was integrally involved in the creation of Community Facilities Districts in Arizona, enabling SunCor to utilize tax exempt bonds to finance public infrastructure. Steve also assisted with developing a number of commercial retail and office projects in around the Phoenix metro area including Hayden Ferry Lakeside, a 40-acre mixed use urban project on the Tempe Town Lake.

Steve will provide a comprehensive range of services to clients at all levels of public policy, including legislative monitoring, issue identification and advocacy, regulatory assistance, and development of government relations strategies.

"We are pleased to have someone with Steve's depth of experience and connections round out our organization's real estate transaction expertise. His knowledge and interaction at all levels of government relative to land development will be an asset as we support our clients nationwide," states Greg Vogel, Founder and CEO of the Land Advisors Organization.

Steve is a 23-year member of Urban Land Institute and serves as a board member of the Arizona District Council. Steve is a member of KAET Channel 8 Community Advisory Board, the LDRL Human Services Campus Board, the Arizona State Bar Association and the Maricopa County Bar Association.

Steve is a graduate of Arizona State University's W.P. Carey School of Business (Accounting 1978) and College of Law (1982) and actively participates on the Dean's Council of 100.

For more information about Land Advisors Organization, visit www.landadvisors.com.

The Land Advisors Organization specializes in innovative land brokerage through deep market insight and unparalleled client relationships. With an exclusive focus on land, the Land Advisors Organization integrates comprehensive information, cutting-edge mapping technology and geographically specialized professionals to help our clients identify and capitalize on valuable opportunities in all kinds of economic environments. The Land Advisors Organization employs a true collaborative brokerage model with offices located throughout Arizona, California, Colorado, Florida, Nevada, Texas and Utah.

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