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FOR IMMEDIATE RELEASE

The Land Advisors Organization Expands Market Coverage to Orlando

June 30, 2008 (Phoenix, Arizona) – The Land Advisors Organization is proud to announce the opening of its newest regional office in Orlando, Florida. At the company's National Agent Sales Meeting in May, CEO, Greg Vogel, and President, Brian Rosener, announced the plans to further increase the Land Advisors Organization's presence to provide technology-driven, strategic land brokerage expertise to the southeastern U.S.

"Our Orlando expansion is highly significant in terms of building the Land Advisors' presence nationwide," explained Vogel. "The Orlando area fits very well into our future expansion plans. Our goal has been to develop a network of specialized market experts which is collaborative and conducive to high performance and I believe the Orlando office will help to fulfill that objective."

Under the direction of Manager and Broker, Lee Wheeler, the new office, located in the heart of downtown Orlando, will focus on providing the most comprehensive and specialized land brokerage service to the Orlando metropolitan area. Over the years, Orlando has transformed into a major metropolitan center. With a solid history of economic vitality, a highly desired livability factor and tremendous growth potential, the vibrant city was a natural choice for the newest Land Advisors Organization office.

Lee Wheeler has been active in commercial real estate in Florida for 28 years and has been involved with various types of land brokerage, build to suits and land development ranging from urban office sites to large planned development communities. Lee has represented major institutional owners and developers of land including Equitable Life, General Electric, St. Joe Corporation, Teachers Insurance, and Flagler Development. Lee's experience includes an 8-year tenure with The MacArthur Foundation Florida, responsible for leading the disposition program for land holdings of over 60,000 acres, which included land sales and repositioning significant high-end gated residential communities for development and sales to home builders.

"The Orlando area is a perfect fit for the Land Advisors Organization's model of land brokerage," said Wheeler. "Orlando is located in the geographic center of Florida, with job growth and affordable housing, and is well-positioned for the anticipated growth in the real estate market, especially for home builders and master developers."

For more information about the Land Advisors Organization, visit www.landadvisors.com.

The Land Advisors Organization specializes in innovative land brokerage through deep market insight and unparalleled client relationships. With an exclusive focus on land, the Land Advisors integrates comprehensive information, cutting-edge mapping technology and geographically specialized professionals to help our clients identify and capitalize on valuable opportunities. The Land Advisors Organization employs a true collaborative brokerage model with offices located in Scottsdale, Tucson, Prescott, Denver, Houston, Austin, Dallas and Orlando.

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